



Sponsorship Proposal

JOIN US TO PROMOTE YOUR WORK

Ontario Base Hospital Group
Annual Meeting
September 25 & 26, 2024





As the Regional Paramedic Program for Eastern Ontario (RPPEO) prepares to host the 2024 Ontario Base Hospital Group (OBHG) Annual Meeting in Ottawa, we invite you to join us in commemorating a significant milestone that's been '15 years in the making.'

OBHG24 is a landmark meeting that marks the 15th anniversary of Ontario's Regional Base Hospitals.





As the OBHG24 Partner Liaison, I'm elated to extend this invitation to you!

This Annual Meeting set in Ottawa September 25 & 26, 2024, celebrates the progress made over the past 15 years and lays the groundwork for the next era in paramedicine and prehospital emergency healthcare.

Join us at "OHBG24: 15 years in the making" as we collectively shape the trajectory of paramedicine and prehospital care in Ontario and pave the way for a future marked by innovation, accessibility, and excellence.

- Ben de Mendonca, RPPEO Manager, Quality & Patient Safety

INVEST IN OBHG24

“OBHG24: 15 years in the making” will be the biggest in-person gathering of Ontario's base hospitals in more than 5 years.

Your sponsorship offers a prime opportunity to engage with thought leaders shaping the future of emergency paramedic care. Network and meet the people making decisions that drive the standard of care.

This must-attend event for prehospital and emergency care is one you don't want to miss !



WHEN & WHERE

View from the Andaz rooftop terrace overlooking Ottawa

15 years in the making.....

OBHG 

OTTAWA 2024

This celebratory 1.5-day conference is happening on September 25 & 26, 2024.

The conference venue, Andaz by Hyatt, is located in the vibrant and historic Byward Market of downtown Ottawa.

OVERVIEW

OBHG24 is a landmark meeting that marks the 15th anniversary of Ontario's Regional Base Hospitals.

At OBHG24, 140 anticipated guests will participate in a curated series of talks, hands-on experiences, and networking opportunities that help base hospital staff explore new ideas, best practices, and successful strategies.

15 years in the making.....

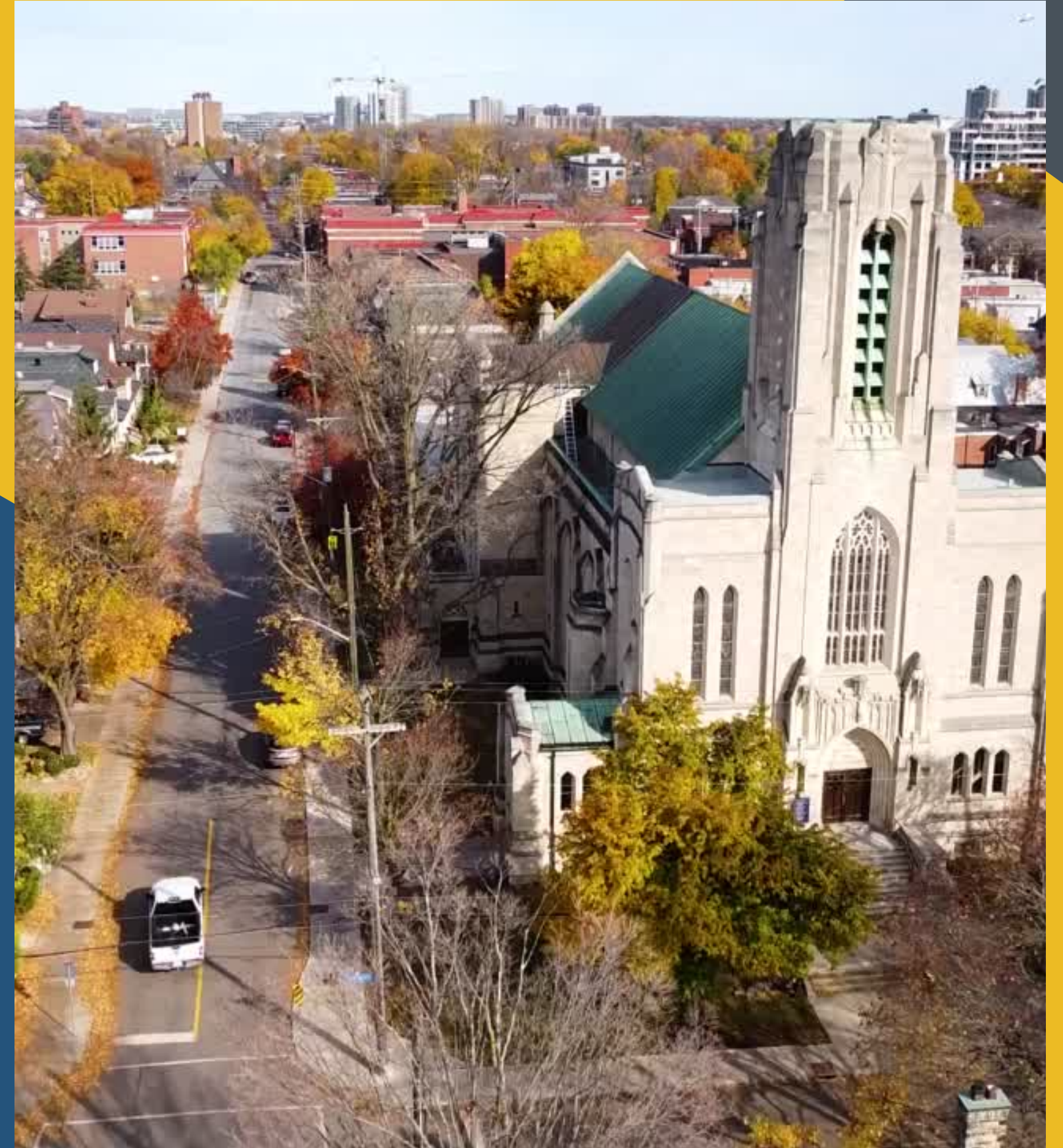
OBHG 

OTTAWA 2024



OVERVIEW

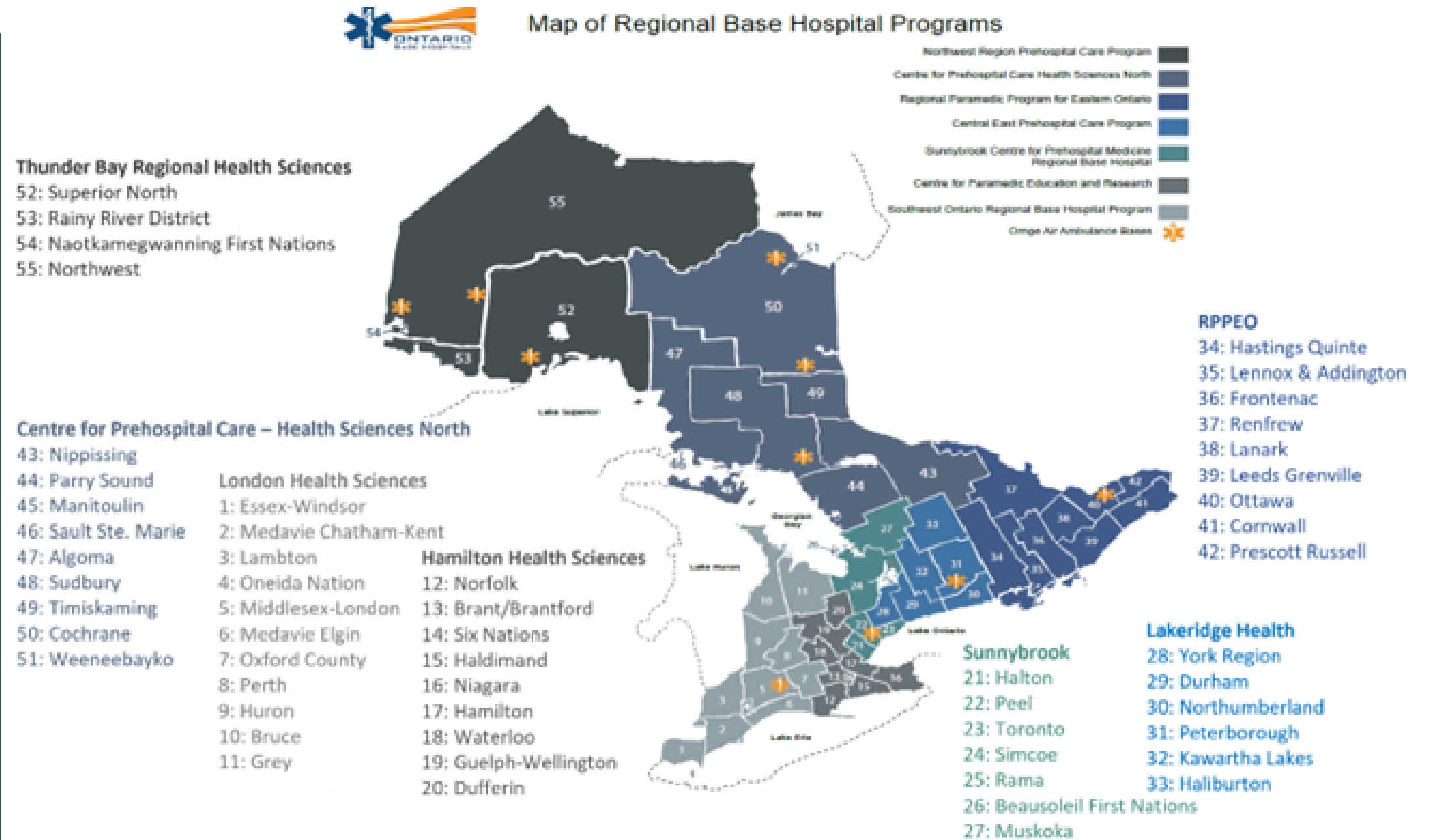
The conference program features content discussing adult learning, quality improvement, risk management, emergency healthcare, research, technology, and partner engagement within the healthcare sector.



OVERVIEW

OBHG is eight Regional Base Hospitals — seven on land and one in the air.

Since the establishment of the regional base hospital system in 2009, base hospitals have matured and thrive as pillars in our multi-disciplinary emergency health services system, offering guidance, leadership, and pivotal contributions to continuous education, training, and pioneering strategies in emergency healthcare.





As a sponsor, you'll have access to Ontario's paramedic system medical directors and base hospital physicians – all emergency physicians – paramedics, and specialized hospital staff from seven major teaching hospitals and Ornge, Ontario's air ambulance provider.

OBHG 
OTTAWA 2024

15 years in the making.....

OBHG 

OTTAWA 2024

SPONSORSHIP OPPORTUNITIES

Sponsors with a passion for driving innovation, a commitment to person-centered care, and a desire to shape the future of emergency paramedic care in Ontario will find this event a valuable platform to showcase your expertise and contribute to collaborative discussions.



TRAILBLAZER SUPPORTER

OBHCG 

OTTAWA 2024

LEADING THE CHARGE TOWARDS A BRIGHTER
FUTURE IN PARAMEDIC PRACTICES

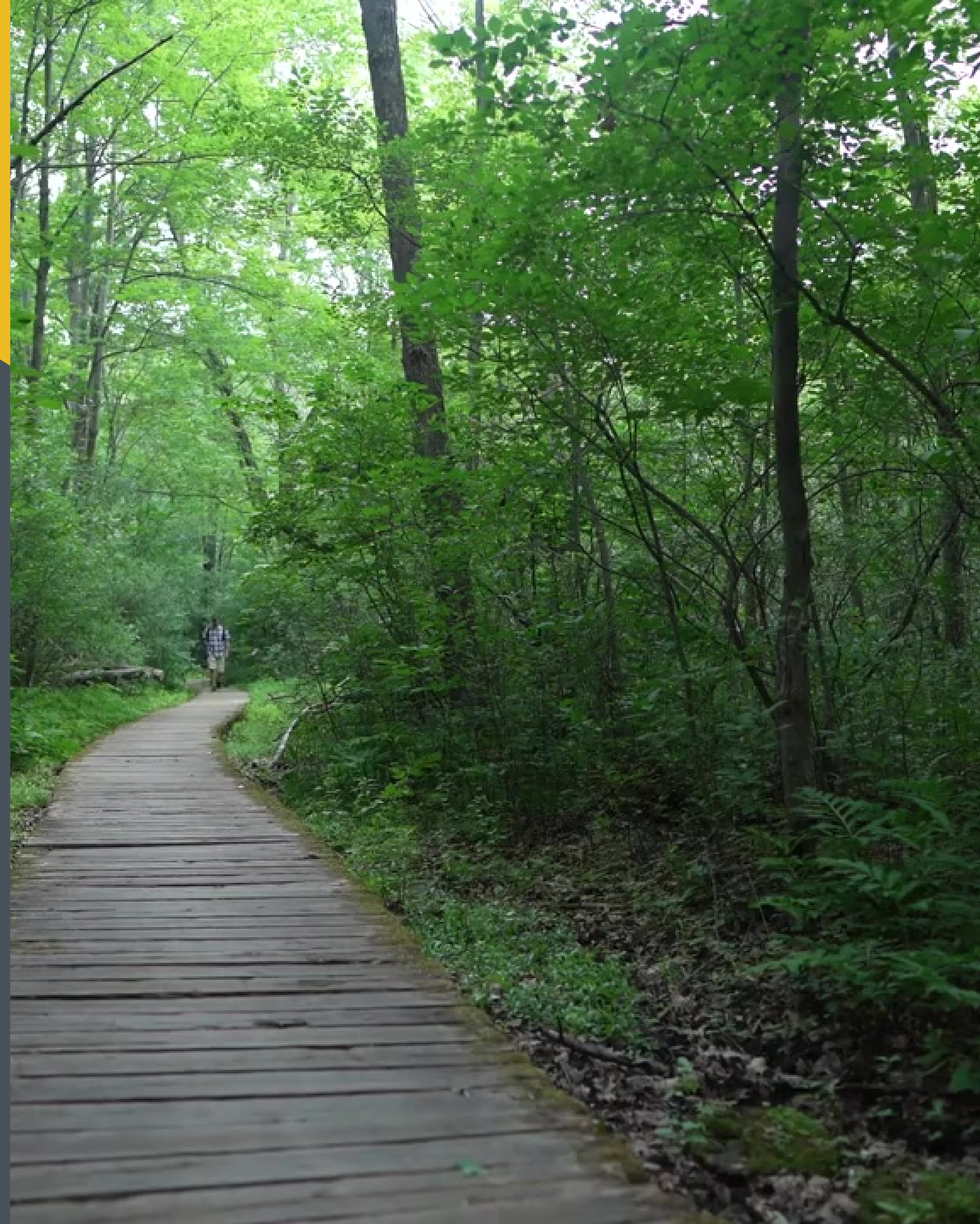
\$2K
5 AVAILABLE

PATHFINDER SPONSORSHIP

PIONEERING THE WAY
FORWARD IN SHAPING
INNOVATIVE STRATEGIES
FOR TOMORROW'S CARE

\$3K

5 AVAILABLE



VANGUARD PARTNER

AT THE FOREFRONT STEERING THE
FUTURE OF EMERGENCY HEALTHCARE



\$4K

2 AVAILABLE

A large fire is burning in a stone basin in front of a historic building. The fire is bright orange and yellow, with flames reaching up. The building in the background is a large, multi-story stone structure with many windows and a central tower. The sky is a pale blue.

ACCELERATOR LEVEL

THE DRIVING FORCE BEHIND TRANSFORMATIVE ADVANCEMENTS IN PARAMEDICINE



\$5K

1 AVAILABLE

À LA CARTE OPTIONS

Sponsor a meal or snacks
– attendees appreciate
breaks and snacks!

Sponsor drinks - this isn't
usually provided and is
enjoyed by attendees

Contribute to the swag
bag or merchandise

Sponsor entertainment

**Contact the Partnership
Liaison for more details!**



15 years in the making.....

OBHG 

OTTAWA 2024



BENEFITS OF SPONSORSHIP

Sponsors will interact with leaders at the forefront of patient quality & safety, adult continuing medical education, health data management, health and human research, and health communications.

Sponsors are also featured in event marketing, on the event website and with branding at the event and in event take-aways.

SPONSORSHIP PROSPECTUS

\$2K

\$3K

\$4K

\$5K

TRAILBLAZER

PATHFINDER

VANGUARD

ACCELERATOR

LOGO ON PROGRAM



FEATURED ON EVENT WEBSITE



HOSPITALITY DESK SWAG



ATTENDANCE AT CONFERENCE



NETWORK ACTIVITY RECOGNITION



LOGO ON MARKETING MATERIALS



GALA TICKETS



PLENARY INTRODUCTION



EXHIBITOR SPACE



PRIME BOOTH REAL ESTATE



PLENARY ADDRESS (10min)



A LA CARTE
options too!

Contact Ben for more information! bdemendonca@rppeo.ca



OBHG



OTTAWA 2024

Contact Ben

bdemendonca@RPPEO.ca

613-737-7228, x77927

For up-to-date event info and
to download the prospectus
visit RPPEO.ca/OBHG24

Thank you!

We're looking forward to meeting you.